Evaluating Use and Impact

3rd workshop of Scottish Network on Digital Cultural Resources Evaluation

Thursday, March 31, 2016, 10.30am-4.00pm
Scottish Universities Insight Institute, Collins Building, University of Strathclyde
22 Richmond Street, Glasgow, G1 1XU

10:30-10:45 Arrival and coffee
10:45-11:00 Welcome and Introduction to the workshop
Professor Ian Ruthven, Head of Computer & Information Sciences, University of Strathclyde & Dr Maria Economou, HATII and The Hunterian, University of Glasgow
11:00-13:00 Presentations followed by brief Q&A sessions /discussion

11:00-11:30 Artcasting: Reflections on a New Approach to Understanding Engagement with Art
Dr Jen Ross, Lead Investigator of the Artcasting project, and Co-director of the Centre for Research in Digital Education, University of Edinburgh

11:30-12:00 Experience-driven evaluation methods for mobile cultural applications
Dr Areti Galani, Lecturer in Museum and Heritage Studies in Media, Culture, Heritage at Newcastle University

12:00-12:30 Eye Tracking, Gaze Analysis and Gaze-based Interaction
Jan Hendrik Hammer, Research Associate, Karlsruhe Institute of Technology (KIT)

12:30-1:00 Evaluating Information Searching in Digital Cultural Heritage: Thinking Outside the (Search) Box?
Professor Paul Clough, Head of Information Retrieval Research Group, Information School, The University of Sheffield

1:00-2:00 Buffet lunch
2:00-2:45 Small group discussion on the following questions:

1. What kind of experience have you had with evaluating digital cultural resources / applications? Please discuss advantages/things gained from the process and particular methods used, as well as problems and issues that arose.

2. What are the gaps in this area? Need for policy, new research, skills development, actions, etc?

2:45-3:45 Participants reassemble and share a summary of their discussions

3:45-4:00 Concluding remarks and close of workshop

The event will be live tweeted so join the conversation using #ScotDigiW3 and @ScotDigiCH
Email: ScotDigiCH@gmail.com
https://scotdigich.wordpress.com